



SKYLAR WATKINS

Graphic Designer • Photographer

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EDUCATION

The Modern College of Design

2019 - 06/22

Associate Degree of Applied Business in Design, 3.25 GPA

Studying an array of business courses with a focus on print and packaging design, video, photography, and web design.

Warren County Career Center

2017 - 2019

Graphic Arts Imaging and Advertising Design

Learned how to use illustration, advertising, print production, screenprinting, packaging design, photography, and video in a business environment while also becoming a member of the student council.

EMPLOYMENT

Green Bay Packaging, South Lebanon, OH

12/22 - Current

Graphic Designer

- Worked on creative designs and graphics for a range of products in the corrugated field, from boxes to packaging materials.
- Proficient in Adobe Illustrator, Indesign, Photoshop and Ardios CAD to create effective visuals and layouts that stand out in the corrugated market.
- Experienced in coordinating with printers and manufacturers to ensure designs are accurately and efficiently produced.

Pine Creek Horseman's Camp, South Bloomingville, OH

05/20 - 06/22

Campground Manager / Design Intern

- Responsible running Pine Creek's campground and horse barns.
- Providing guests with assistance upon check-in until check-out.
- Leading a team of individuals to maintain the campground.
- Designed logo and branding for the business which is used today on all merchandise, website and social media to promote the company.
- Planned and created social media advertising campaigns to create brand awareness and attract new audiences to increase revenue.
- Created office processes to achieve a more efficient and effective environment.
- Implemented communication methods to create responsive and helpful customer service support.
- Organized and led guided trail rides on horseback while navigating and catering to each group's specific needs.

SKILLS

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| • Adobe Photoshop | • Procreate | • Google Drive |
| • Adobe InDesign | • Digital/Screen | • Google Docs |
| • Adobe Premiere | • Printing | • Google Slides |
| • Adobe Illustrator | • Photography | • Google Forums |
| • Adobe XD | • Cinematography | • Google Sites |
| | • Equitation | |

Awards

- 1st in the 2018 Skills USA Local
- Advertising Design Competition.
- 5th in the 2018 Skills USA Regional
- Advertising Design Competition.
- National Technical Honor Society, 2019.